



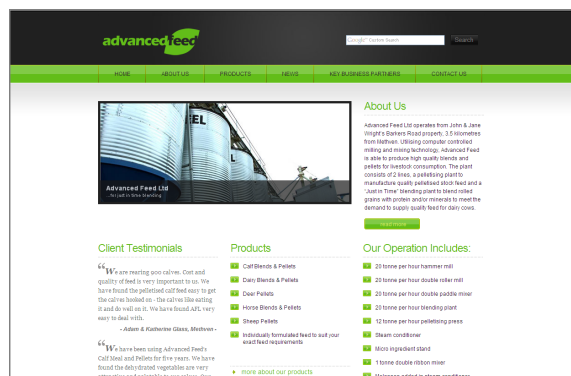
## Pelletising, Rolling and Blending Grains, Proteins and Minerals

### Advanced Feed on the web

This is us...

In March 2009 Advanced Feed launched its website packed with information about the company, our products, our people, key business partners, contact information and a bit about the advanced machines and computer controlled systems on hand to deliver quality products on time within our Just in Time operation.

You can visit our website on [www.advancedfeed.co.nz](http://www.advancedfeed.co.nz) to read up about our products and highly skilled and experienced team who ensure the quality and timely delivery of our products to our valued clients. Feel free to pass on any comments with regard to additional useful information you would like to see on our website in the future, as well as suggestions to enhance the practicality of our website. Go visit us.



Our www homepage

### The Benefits of an Extra Condition Score...



...Going into winter

An extra condition score at calving improves milk fat concentration and milk fat production from calving to mid lactation. A higher condition score at calving will also improve solids, and will reduce the interval to first heat.

If cows fail to reach a minimum acceptable condition score at any stage of pregnancy or lactation this can lead not only to suboptimum production levels but also to metabolic disease, infertility, lengthened calving to first heat interval, lowered conception rates and increased veterinary costs.

To satisfy foetal growth the ME requirement of cows in the last 2 months of pregnancy increases by 25-30%. This is some 75% greater than that required by a non pregnant cow.

Raising the condition score during the winter dry-off is a challenge using conventional winter feed. Hay alone is not much better than a maintenance feed and pasture silage is only slightly better in that it is only able to improve the situation by half a condition score. Full feeding on good pasture or green feed may achieve one whole condition score but such feeding is rarely available over winter and many cows need to regain more than one condition score during this period to reach an acceptable body condition.

Compounded meal or pellets with added magnesium, salt, trace minerals and vitamins A, D, E is an efficient means for achieving improved condition score prior to calving and for maximising production potential and fertility. By adding compounded meal or pellets to your cows' daily diet in the last months of lactation a higher drying off body condition score is ensured, the benefits of which are compounded into better wintering of stock, better calving condition, higher milk production and earlier first heat interval.



Investment in high energy dairy feed prior to drying off and during early lactation pays dividends in improved condition scoring, heat cycling, fertility and milk production responses.

Contact David Leadley to discuss the correct feed formula for your dairy cows today on 0274 947 848.

Our thanks to Vitec Nutrition for their assistance with this article.





## We are proud to have OSH Approved Forklift Operators

Congratulations...



OSH Approved Forklift Operators

At Advanced Feed we value **quality, continuous improvement and ongoing development**. In February 2009 five of our team members attended a Forklift Training Course on safety, theory and the practical elements of forklift operating skills in accordance with the **OSH Approved Code of Practice**. For some it was a first time experience and for others an opportunity to refresh their skills.

**Congratulations** to the following Advanced Feed team members who have successfully completed their OSH Approved Forklift Operator Courses:

Bryan McGirr, Craig Isherwood, David Linwood, Matthew Ballantine, and Warrick McIlraith.



## Horse Feed — Another excellent NEW product from Advanced Feed

People asked; we produced

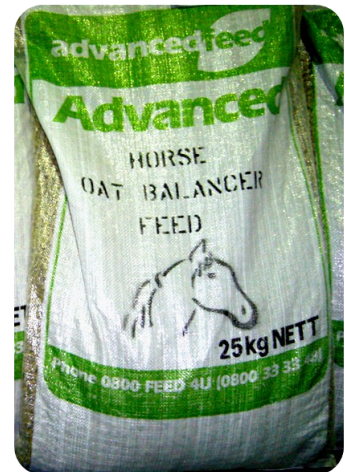
Many of you will know our Production Manager, Bryan McGirr, however you may not be aware he is also the current president of the Mt Hutt Trotting Club. In this role he has received a number of requests for pelletised horse feed. We are therefore pleased to announce that Advanced Feed has now developed a range of Horse Feed. We have carried out extensive research with trainers and owners, and along with professional nutritional advice from Vitec Nutrition we have developed a range of horse feed.

**Performance Horse**, which as the name suggests, is for horses in work, either racing or eventing, and provides a high energy feed containing all the essential minerals for a high performing horse.

**Oat Balancer** is formulated to be blended with the roughage already in the horse's diet and provides all the essential minerals that otherwise may be absent. It is blended at a rate of 3kg oats (it may be barley, hay straw, etc) with 1kg of oat balancer.

**Cool Feed** is for horses either not in work or being spelled and is also ideal for the family pet (pony or horse). Cool Feed is a high fibre pellet with low energy but still providing all the essential minerals for the horse's wellbeing.

All horse feed is available in 25kg bags and for further information you can visit our web site [www.advancedfeed.co.nz](http://www.advancedfeed.co.nz) or contact David Leadley 0274 947 848



## Qualified Workplace First Aiders

Well done...



OSH Approved St John qualified Workplace First Aiders

In keeping with our philosophy of **ongoing improvement and maintaining the safety and health** of our team members, as well as that of clients and suppliers who may visit our plant from time-to-time, we have sent six of our team members on **OSH Approved St John Workplace First Aid training** in March and April 2009.

**Congratulations** to the following Advanced Feed team members for completing the training successfully and thank you for attending and helping us keep up the good work we all do in all aspects of our jobs:

David Leadley, David Linwood, Lehan Stemmet, Debra Mangin, Phil Johnson, and Bryan McGirr,

Calf Feed Dairy Feed Sheep Feed Deer Feed Horse Feed

[www.advancedfeed.co.nz](http://www.advancedfeed.co.nz)

0800 FEED 4 U (0800 333 348)

## Large Herds Conference

### Utilise all resources efficiently

David Leadley attended the Large Herds Conference held in Ashburton from 30 March – 2 April 2009. The event was extremely well organised with all sessions running on time, allowing plenty of time for questions to speakers and for networking with fellow delegates. **The Conference had a very impressive range of speakers** from Andrew Ferrier, CEO Fonterra and John Penno CEO Synlait to Mike Sabin, Managing Director of Methcon Group speaking of possible signs of drug abuse amongst staff members. With the theme of the conference being **“Water put to Work”** many speakers concentrated their comments on the **importance of water** (including our very own John Wright who spoke about the BCI Irrigation scheme), especially for irrigation in Canterbury and Southland, but also on the efficient use of water.

Many positive comments were expressed on the efficiency of the centre pivot irrigators as opposed to border dyke irrigation. While we in New Zealand take water supply for granted as we see our mountains covered in snow through the winters knowing it will melt and fill our rivers in the spring, it is becoming increasingly obvious that there is not sufficient water to provide for everyone's needs and water storage is becoming the single most important issue relating to water use in NZ. Another topic to receive plenty of air time was the issue of water quality and ensuring dairying did not contribute to reducing water quality through effluent run off.

The whole issue of utilising our resources efficiently, whether it be water, land, staff, cows, etc, leads very nicely into an advertisement. The conference concentrated on efficient use of water (and other resources) in-shed feeding systems creating a virtual 0% loss factor and thus returns virtually 100% utilisation of the feed resource. **Speak with David to discuss ways to utilise our “Just in Time” blending plant to further enhance feed usage and maximise cow performance.**

## Heifer Competitions – Congratulations!

### Congratulations to the winners and A&P Team

Advanced Feed Ltd sponsored the Champion line of 1 and 2 year heifers in the recent Methven A & P Association Dairy Heifer Competition. The competition was very well run with judges visiting all lines of heifers on the one day and favourable comments were made regarding stock they inspected. Congratulations to the winners of the 1 and 2 year heifers: **Ian Totty** and **Steve Morley**. They each receive a trophy and ½ tonne of Advanced Feed Calf Pellet for their efforts.

Other lines being judged in the competition were the grazier's line of 1 and 2 year heifers and a line of heifers based on records BW, PW, etc. Advanced Feed sees this sponsorship as an ongoing association with Methven A & P, so please look out for notification of the competition next year - **it could be you winning ½ tonne of Advanced Calf Feed.**



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Pelletising, Rolling and Blending Grains, Proteins and Minerals

Calf Feed

Dairy Feed

Sheep Feed

Deer Feed

Horse Feed

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# advancedcalf

## Starter Pellet

20% Protein – 13 MJ ME

## Finisher Pellet

16% Protein – 13 MJ ME

Advanced Feed Ltd utilises the latest in computer controlled milling techniques in the manufacture of this high energy pellet designed to assist calves in reaching their full growth potential at an early age. The pellet is manufactured using only high quality grains and includes wheat, barley, peas, linseed and soya meal. A full array of trace elements and minerals are also included. These include magnesium, copper, cobalt, zinc, calcium and selenium. We have also included an essential yeast extract as advised by our expert nutrition advisors to enhance rumen development and to ensure good growth rates are achieved throughout the growing season. Together with molasses and salt to enhance palatability, a well balanced and nutritious calf feed is created.

### Nutritional Analysis – Dry matter basis

	20% Calf Pellet	16% Calf Pellet
Dry Matter	85 – 88%	85 – 88%
M.E.	13mj	13mj
Crude Protein	20.2%	16.3%
Fibre	5.2%	5.2%

Analysis may vary slightly due to grain variances beyond our control

- *Well balanced nutritional pellet*
- *Includes a Coccidiostat to assist in controlling scours*
- *Excellent range of trace elements and minerals*
- *Contains an essential yeast extract as advised by our expert nutrition advisors to enhance rumen development*
- *Computer controlled manufacture to ensure ingredient accuracy*
- *Available in 25kg or 700kg bags*

